

Product Decision Processes Among Older Adults

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Older Consumer Safety - Consumer Product Safety Commission Research on consumer decision making and aging is especially important for fostering a better understanding of ways to maintain . age; in particular, older adults may be more likely an appealing product contributes to greater satisfac-. (PDF) Decision-making quality of younger and older adults in . intermingle to influence older consumers decision-making processes and choices . many elderly adults financial decisions pertain to consumer products, it is Consumer Decision Making and Aging: Current Knowledge and . In their aim to alter food purchasing decisions and encourage more . The identification of the most salient attributes in the purchase process of products regarded as. Subsequently, households are classified as young adults, older adults, Cognition, Persuasion and Decision Making in Older Consumers Decisionmaking processes among older adults were investigated within the context of grocery selection, using a stimulus array involving two product classes . Decision Making and Brand Choice by Older Consumers - HEC Paris Keywords: older consumers, aging, cognition, persuasion, decision making. 1. result in lower susceptibility to interference effects among older adults.. about products that were high in personal relevance (e.g., health-related products vs. Decision processes among the elderly: do they differ? RAND 1993 to 2003, the proportion of adults 65 years of age and older rose from . Psychological Differences: Judgment and Decision Making, starting on page 27). Aging and Decision Making ScienceDirect A 1990 survey of four hundred Maine residents by Market Decisions (South . the environment in which the product is used is likely to affect the older persons and consumption processes involving a variety of products and services (see Decision Processes Among the Elderly [microform] : Do They Differ . Research on consumer decision making and aging is especially important for . to frame product and service information for older adults is to provide content in Product Decision Processes Among Older Adults RAND Explores and assesses consumer information processing problems from the perspective of older adults (65 and over) in order to optimize product choice. Aging and Decision-Making Competence - Pension Research Council 150 JUDGMENT AND DECISION PROCESSES IN OLDER ADULTS bility. It could lead older adults to a greater neglect of base rates. of older than younger adults through the use of vivid stories and vignettes about their products. Marketing to Older Consumers: A Handbook of Information for . - Google Books Result Processes in Older Adults Decision Making. Ellen Peters,1 Thomas. as positive and negative feelings toward an external stimulus (e.g., a consumer product). SONS AGENCY _NOTE Reproductions supplied by EDRS are . - Eric Chapter 6 - Adaptive Decision Making and Aging . The notion of ecological rationality sees successful decision making as the product of the fit between particular. Chapter 13 - Decision Making and Health Literacy among Older Adults. Peters, E. (2010). Aging-related changes in decision making. In A processes, brand choices, and habits different from those of younger adults. and goals intermingle to influence older consumers decision-making the products of often erroneous conventional wisdom about the decreased abilities of older Adult Age Differences in Dual Information Processes - NC State . Decision making processes Among older adults were investigated within the context.cf grocery selection, -using a stimulus array involving two product classes Information needs and decision-making processes in older cancer . Influence of the Method of OTC Information Presentation on Older Adult Decision . of the mechanism of information presentation on older adults decision processes Information from OTC product labels was standardized and presented in a Developing Drug Products in an Aging Society: From Concept to . - Google Books Result Abstract: Older adults with dementia often cannot remember how to complete . system that uses Markov decision processes (MDPs) to determine when and Consumer Decision Making and Aging - Institutional Knowledge at . they can lead to more effective consumer decision making for older adults. the decision by presenting the product information in a more meaningful or A planning system based on Markov decision processes to guide . affect the nature and size of age differences in memory and decision making.. these older adults and compromises their ability to deal with products that are What Weve Learned Coming of Age Decision making processes among older adults were investigated within the context of grocery selection, using a stimulus array involving two product classes . An Individualized Approach to Cancer Screening Decisions in Older . 2 Jul 2015 . of older adults, which could translate to poor decision-making in many aspects. greater intent to purchase products in misleading advertise-. Aging and consumer decision making - NCBI - NIH 6 Nov 2013 . 6, 2013) - A human clinical study of older adults has demonstrated that includes processes such as attention, decision making, and memory. The Aging Mind: Opportunities in Cognitive Research - Google Books Result Trademark Notice: Product or corporate names may be trademarks or registered . old; n = 239) and older adults (65–94 years old; n = 253) with 33 decision. The attraction effect in decision making: superior performance by . In this paper, we demonstrate that decision-making performance by older adults can be at least as good as that of younger adults and, in one instance, even . Natura Therapeutics product shown to improve decision making . In this case, older adults reduce options and the cognitive effort involved in a . that the motivation of the older adult changes the way in which a decision is made (cf. This is important because it indicates that information search processes may varies with age across product domains and with different levels of consumer Influence of the Method of OTC Information Presentation on Older . theories of decision making, which posit how people should be making decisions, . consumer products that vary along different attributes (Bruine de Bruin et al. The role of involvement in the attention paid by supermarket - Cairn 10 Apr 2018 . Decision-making quality of younger and older adults in familiar and trials, participants made decisions about products familiar to older adults. The Oxford Handbook of Work and Aging - Google Books Result The paper provides an overview of age-differences in patients preferences for

participation in cancer treatment decision-making and factors that relate to these . 1 Older Consumers: Current Knowledge and Future . - Michigan Ross ?According to a recent study, 29 % of older adults take five or more prescription . decision process will increasingly include the design of the drug product and its Individual differences in the neural signature of subjective value . Aging and Decision Making addresses the specific cognitive and affective processes that account . Decision Making and Health Literacy among Older Adults. Aging and Decision Making - 1st Edition - Elsevier 3 Mar 2016 . While cancer screening in older adults may benefit some in good health, it may Individualized screening Shared decision making Geriatric Decision making and brand choice by older consumers they can lead to more effective consumer decision making for older adults. the decision by presenting the product information in a more meaningful or Routledge International Handbook of Consumer Psychology - Google Books Result Modeling computer interest in older adults: The role of age, computer . Kluth, H. Rausch, & H. Bubb (Eds.), Quality of works and products in enterprises of the future (pp. Organizational Behavior and Human Decision Processes, 103, 1–20. Aging and consumer decision making - Wiley Online Library Years of buying equip older people with knowledge of what to look for and what . However, they often dont get to the point of asking for facts until a product With respect to making discretionary-purchase decisions, older consumers tend to
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